NJF
National Jazz Festival
www.NationalJazzFestival.org

2027 SPONSORSHIP & ADVERTISING GUIDE



APRIL 15TH - 17TH, 2027 | PENNSYLVANIA CONVENTION CENTER | PHILADELPHIA, PA

The National Jazz Festival is a nonprofit organization hosting an annual jazz festival for middle school, high school, collegiate & community jazz programs nationwide. We foster friendly competition, enhance music education, and build lasting connections between young to old jazz musicians. We are keeping jazz alive

ADVERTISE IN THE FESTIVAL PROGRAM

FULL PAGE
$500
- Black-and-white ad
- 4.5 × 7.5 inches

HALF PAGE
$350
- Horizontal B&W ad
- 4.5 × 3.7 inches

QUARTER PAGE
$250
- B&W ad or business card
- 2.375 × 3.875 inches

EXHIBIT AT THE FESTIVAL

GOLD
$750
- 8 × 30-inch skirted table
- Two chairs
- Full-page B&W ad

SILVER
$600
- 8 × 30-inch skirted table
- Two chairs
- Half-page B&W ad

BRONZE
$500
- 8 × 30-inch skirted table
- Two chairs

SPONSORSHIP OPPORTUNITIES

Support Performances & Excellence

Sponsorships support young musicians, band and choir directors, educational clinics, school performances, and the future of jazz.



LOGO SPONSOR
$500

- Printing costs and technology fees
- Logo on back of official festival T-shirt
- Hyperlinked website logo

6 AVAILABLE

CLINIC SPONSOR
$500

- Educational clinics for students and directors
- Signage outside clinics
- Awards, social media and website recognition

10 AVAILABLE

PERFORMANCE
$500

- School performances and audiovisual support
- Performance-room signage with logo
- Awards, social media and website recognition

14 AVAILABLE

LOVE AWARD
$1,000

- Student combining music and community betterment
- “LOVE Award sponsored by ___”
- Awards, social media and website recognition
- Sponsor furnishes winner prize
- Literature/product placement

1 AVAILABLE

JAZZ EDUCATOR AWARD
$1,000

- Honors an educator passionate about music education
- “Jazz Educator Award sponsored by ___”
- Awards, social media and website recognition
- Sponsor furnishes winner prize
- Literature/product placement

1 AVAILABLE

ADJUDICATION HOSPITALITY
$2,500

- Support festival adjudicators
- Award ceremony, social media and website recognition
- Half-page B&W program ad
- One festival exhibitor table

5 AVAILABLE

SPONSORSHIP OPPORTUNITIES

Featured Programs & Major Partners

Support the award ceremony, NJF Jazz Diplomats, NJF Jazz Ambassadors, featured jazz artists, and festival-wide access to music education



NJF JAZZ DIPLOMAT OR JAZZ AMBASSADORS

$3,500

- High school jazz musicians perform at awards
- NJF Jazz Diplomats sponsored by ___
- NJF Jazz Ambassadors sponsored by ___
- Recognition at award ceremony, social media and website
- Half-page B&W ad and exhibitor table
- Special logo on Diplomats / Ambassadors T-shirt

2 AVAILABLE

FEATURED ARTIST

$5,000

- Jazz artist performs at award ceremony
- “Featured Artist (T.B.A.) sponsored by ___”
- Logo on official festival T-shirts
- Awards, social media and website recognition
- Half-page B&W ad and exhibitor table

1 AVAILABLE

SUPPORTING PARTNER

$5,000

- Official festival T-shirt logo
- Hyperlinked NJF website listing for six months
- Full-page COLOR ad on inside back cover
- One festival exhibitor table

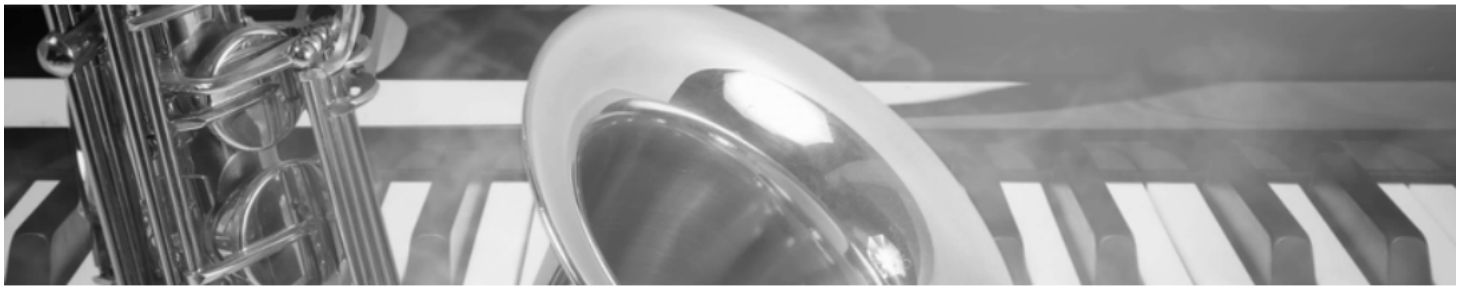
PRESENTING SPONSOR

$10,000

- Logo on all event materials, signage and T-shirts
- Leading website logo, welcome banner and clickable link
- Six-month NJF website hyperlink
- Full-page COLOR ad on outside back cover
- One festival exhibitor table; naming rights

ACCESS & BENEFITS

Guardians of Jazz + Benefits Overview



GUARDIANS OF JAZZ — SPONSOR A STUDENT OR A SCHOOL

The Guardians of Jazz sponsorship offers a special opportunity to support less fortunate young jazz musicians. Help NJF include everyone who wishes to participate in its programming. Contributions help cover registration fees and potential travel costs for a student or school program anywhere in the USA. Contact us to become a Guardian of Jazz.

SPONSORSHIP LEVELS — BENEFITS COMPARISON

BENEFIT	LOGO	CLINIC	PERFORM-ANCE	LOVE AWARD	JAZZ EDUCATOR	ADJUDI-CATION	JAZZ DIPLOMATS	FEATURED ARTIST	SUPPORT-ING	PRESENT-ING
Sponsorship logo on T-Shirt	✓							✓	✓	✓
Website logo		✓	✓	✓	✓	✓	✓	✓	✓	
Hyperlinked website logo (6 mos.)	✓							✓	✓	✓
Acknowledgment at award ceremony		✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media: minimum 2 posts		✓	✓							
Social media: 5 posts				✓	✓	✓	✓	✓	✓	✓
Optional prize donation				✓	✓					
·Sponsored by· recognition				✓	✓		✓	✓		
Signage		✓	✓							✓
Literature / product placement				✓	✓					✓
Half-page B&W ad						✓	✓	✓		
Exhibitor table						✓	✓	✓	✓	✓
Full-page color ad									✓	✓
Sponsor Logo on NJF Jazz Diplomats / Ambassadors T-Shirt							✓			
Welcome-screen banner										✓
Naming rights										✓

Benefits based on the original NJF sponsorship comparison chart.

CONTACT US TO EXHIBIT, ADVERTISE OR SPONSOR